

Art Guidelines

To better streamline the display mock-up process and avoid unnecessary up-charges, please follow the guidelines below.

1. Acceptable file formats include: psd, ai, jpeg, pdf
2. All copy and fonts must be outlines or expanded.
Do not attach, link or send fonts.
3. All imagery, photos and graphics must be embedded into the file.
Please do not link files.
4. Place all die lines on a separate layer.
5. 100 dpi is sufficient for mock-ups at 100%, but 200+ dpi is preferred.

Thank you for your cooperation, and if there are any questions, please contact your Project Manager..